	FIAL - This survey is conducted under the provisions of Title 13, U.S. Code. The information you provide cannot be u for purposes of taxation, investigation, or regulation. U.S. DEPARTMENT OF COMMERCE - BUREAU OF THE CENSUS FOR THE BOARD OF GOVERNORS OF THE					u provide cannot be used	APPROVAL EXPIRES DECEMBER 31, 1963			
FORM FRB-2 (2-12-63)		U.S. DE		THE BOA		Sample Control Number Name of interviewer				
-		SL	JRVEY	OF FIN	CIAL CHARACTERISTICS 1963		Name of filterviewer	Code		
					1. RECORD OF INTERVIE	N				
Date of	Intervie	ew time	Interview made at		Person interviewed (f)					
interview	Arrived for interview	Departed from interview	Home	Office	Person 1	Title	Result of interv	iew		
(a)	(b)	(c)	(d)	(e)	1		(g)	····		
					Ì					
						· · · · · · · · · · · · · · · · · · ·				
	<u></u>									
. Name of hea	d				2. FIELD CONTROL INFORMA c. Name of head (if different fro		h. Comments			
					d. Home telephone number	, 	·			
W		-				T : \$6.123 1				
. Home addres	S				e. Home telephone number (if di	merent from Lined., abo.	ve)			
-					f. Office address					
					g. Office telephone number					

Section 1 - GENERAL INFORMATION ABOUT FAMILY UNIT ON DECEMBER 31, 1962	DESCRIPTION OF FAMILY UNIT (Complete for each family member)	Sex Marital Education (Highest year	First Middle head bitth- A F starts completed) worked Full Part I have and location for pay time time (Name and location)	(1) (2) (3) (4) (5) (6) (7) (8) (9)	1 Ollege 1 Ollege No. years a.	HEAD 1 2 High School 1 2 Image: Image of the street in	3 N.M. 3 Elementary No. years —	1 M - When? 1 College 1 Did not work	1 2 d. 2 High School	2 W or D	3 No. years —	 1 2]	1 [_] M - When?	2 W or D	3 ☐ N.M.	1 [] M - When?		JL	S N.M.	1 M - When?	1 [3 N.M.	1 White 2 Non- NOTES white
FOF	RM FRE	·	Last Last						-	7		m PAG	E 2		 •			·	0			9		

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	•	Sample Co	ontrol Number	
	Section III - OPENING	QUESTION	IS	
(E.	READ TO RESPONDENT)	.,		
1.	For the rest of the interview we will talk about your family as it existed This includes (E.l Read names listed in Section I). So when I me you to answer only about these persons.	on December ntion the wor	r 31, 1962, that is	, the very end of last year. g the interview I would like
2.	We are trying to find out people's purposes for saving. Can you tell me a what sort of things you have in mind to accomplish through saving? (E,I)			
	Reasons for saving:			
	1 To build own business	9	. To take a vacati	ion or a trip
	2 To provide for old age	10	. To acquire finan	cial independence
	3 To provide for emergencies	11	. To increase inco	ome
	4 To provide for children's education	12	Other (Specify)	
	5 To help children set up household			
	6 To provide an estate for family			
	7 To buy or build a home			
	8 To buy some large item such as a car, or furniture			
3.	Did anyone in this family ever receive an inheritance, including an insur real estate from someone who is not in the family now?	ance settlem	ent, or a large gif	t of money, securities, or
	1 No Yes a. Does this gift or inheritance represent a substantial 2 No 3 Yes (Proceed to Question 4)	portion of y	our family's prese	ent assets?
ИО	TES			
	•			

TABLE A										
E.I Complete this table only if Question 4b(1)(a) is one family member.	s marked "You	u or to someone else living	here" or 4c(1) is ma	rked "Yes"	' for at least					
(READ TO RESPONDENT)										
We would like to find out something about the to those formal trusts in which you or someon include assets of any trust where only an inco	e else living	here has some present or fo	invested. The follo uture right to the trus	wing questi t principal.	ons refer Do not					
On December 31, 1962 of these trust assets t	On December 3' was the va your family's sl these trust ass	lue of hare of	Methods of valuation							
(1)			(2)							
a. Cash on hand or checking accounts in banks?	☐ No	Yes (Ask)	- s		Cash					
b. Savings accounts in banks and savings and loan associations?	☐ No	Yes (Ask)	→ s		Cash					
c. U.S. Savings Bonds?	☐ No	Yes (Ask)	*	00	Face					
d. U.S. Government marketable securities including those of Federal corporations and agencies?	☐ No	Yes (Ask)	\$	00	Par					
e. State and local bonds, notes, and debentures?	No	Yes (Ask)	s	00	Par					
f. Bonds, notes, or debentures of foreign corporations and governments?	☐ No	Yes (Ask)	\$	00	Par					
g. Domestic corporate bonds, notes, and debentures?	No No	Yes (Ask)	\$	00	Par					
h. Publicly traded common stocks and shares in mutual funds?	☐ No	Yes (Ask)	s		Market					
i. Equity in unincorporated businesses, partnerships, and closely held corporations?	☐ No	Yes (Ask)	\$		Book net of debt					
j. Real estate?	☐ No	Yes (Ask)		00	Market					
k. Other trust assets?	☐ No	Yes (Ask)	\$	00	Market					
	Records	consulted	. 1 No	2 Yes						
(READ TO RESPONDENT) Please do not include the trust assets we have just discussed in any of the remaining sections of our interview.										
					······································					

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5. During 1962 did any member of this family own his own business, or have a professional practice, an unincorporated business, or a closely held c		t in a partne	rship, a farm o	operation,	
Now for the next series of questions we will be asking about the assets, debts, and income of your family during 1962. (E.I Continue reading below.)	In this interdebts, and in the asking about and not about profession, of interest. He for both bussions	view we are ncome of you next series t your perso at the asset for farm in wowever, if a	our family dues of question on al family so and debts which you may checking ac	nt all assets ring 1962. s we will b ituation onl of any busin y have an a count is us	e y, ness, ctive ed
	report the er assets. (E.I Contin		_	tions on bus	siness
In these questions we want to get the exact amount of each item any records you may have, such as bank statements, broker's state and any others which would help us to obtain accurate figures. So it should be as accurate as possible. Your answers will be held cannot be used for taxation, investigation, or regulation.	tements, payment Since the informat	books, per ion is need	sonal accounted for statis	nt statement tical purpos	s,
6. Did any member of your family own an automobile on December 31, 1962	?				
1 No 2 Yes a. How many automobiles in all?		••••	Num	iber	
			Car		
	1		2	3	
b. What was the market value of each car at the end of 1962?	s	00 \$	00	\$	00
(E.I Ask only if family has an active business interest)	None OR	☐ No	ne OR	None None	OR
c. What share of this car's 1962 mileage was charged to business purposes? (Proceed to Section IV)	%		%		%
NOTES	های ده چین				

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(Section IV continued) SAVINGS ACCOUNTS (Continued) Table B Type of According to your records what was the - institution? Records (c) Name of institution – amount of interest used Family member? - - balance as of December 31, 1962 and city? received from or credited to account during 1962? No | Yes (b) (e) Head 1 2 1 2 3 Other - Who? Head Wife Name 1 ____ 2 ____ 1 2 3 Other - Who? ____ City Head Wife Name 1 2 1 2 3 Other - Who? City Head Wife 1 🔲 2 🗀 1 2 3 Other - Who? ____ City Head Wife Name 1 2 1 2 3 Other - Who? City Head Wife Name 1 ____ 2 ____ 1 2 3 Other - Who? Head Wife Name 1 2 3 1 ____ 2 ___ Other - Who? City Head Wife Name 1 2 1 2 3 Other - Who? City Head Wife Name 1 ____ 2 ____ 1 2 3 Other - Who? City Head Wife Name 1 ____ 2 ___ 1 2 3 Other - Who?____ City Head Wife Name 1 ____ 2 ____ 1 2 3 Other - Who? City Head Wife Name 1 2 1 2 3 Other - Who?_____ City Head Wife Name 1 2 1 2 3 Other - Who?____ City Head Wife Name

1 2 3

Other - Who? _____

City

1 2

		U. S. SAVINGS I	BONDS		CEI	NSUS US	
9. At any tim		nember of this family own an	y United States Savings Bonds?	Tun .		· = •	
1 No	2 Tes			What was the face	5		
		any U.S. Savings Bonds on I		held on Dec. 31, 19	00		
	i	lead 1 No 2 [1 8	00		
	٧	Wife 1 No 2 Yes (Ask value)					
		OFM 1 No 2 [Yes (Ask value)	\$	00		
			Records used	1 No 2] Yes		
		bers of your family receive a Bonds during 1962?	ny interest in cash from				
		2 Yes		Amount			
	(nterest received in cash by		\longrightarrow		
			None or				
		Wife?	None or	\$,	
		OFM?	None or	\$			
			Records used	1 No 2	Yes		
10. At any tim	ne during 1962, did gay a	nember of your family own an	ny marketable U.S. Government sec				
		sury and other federal bonds		· · 			
1 No	2 Yes						
	a. On December	31, did your family hold any	U.S. Government bonds other tha	n Savings Bonds?			
	1 No	2 Yes					
	(Did you hold any bonds with maturity dates of		What was the total par value?			
		1963 - 1967?	1 No 2 Yes (Ask)	\$	00		
		1968 - 1972?	1 No 2 Yes (Ask)	\$	00		
		1973 - 1982?	1 No 2 Yes (Ask)	s	00		
		1983 or later?	1 No 2 Yes (Ask)	- s	00		
		NA?	1 No 2 Yes (Ask)	s	00		
					1 37		
			Records used	1 No 2	Yes		
		r 31, did your family hold an	y U.S. Government Bills:				
		2 Yes		1.	00		
	'	(1) What was the total par va	lue?	\$	00		
	ļ		Records used	1 No 2] Yes		
	c. On Decembe	er 31, did your family hold an 2 Yes	y U.S. Government Notes?				
		•	alue?	s	00		
		(1) what was me lotal par ve					
	ļ		Records used	1 No 2] Yes		
			y U.S. Government Certificates?				
	1 No	2 Yes					
	ļ	(1) What was the total par vo	alue?	\$	00		
			Records used	1 No 2	Yes		
			ceived in 1962 from these marketal	ble Government			
	securities b	•		•			
			one or	\$	 		
		Wife?	one or	\$			
(Proceed t		OFM? No	one or	\$			
			Records used	1 No 2	Yes		

(Section IV continued	OTHER BONDS OR DEBENTURES	CENSUS USE ONLY
11. At any time in State and loca	1962, did any member of your family own any bonds or debentures issued by I governments, foreign businesses and governments, and domestic corporations?	
1 No	2 Tes	
	a. On December 31, did your family's holdings include State or local	
	government bonds or notes?	
	1 No 2 Yes	
	(1) What was the total par value?	
••	Records used 1 N 2 Y	
	 b. On December 31, did your family's holdings include bonds issued by foreign governments or foreign corporations? 	
	1 No 2 Yes	
	(1) What was the total par value?	
	Records used 1 N 2 Y	
	c. Did your holdings on December 31 include bonds, notes or	
	debentures issued by private corporations or any other organization?	
	(1) What was the total par value?	
	Records used 1 N 2 Y	
	d. In all of 1962, what was the total amount of interest received from State or local government bonds by ?	
	Head	
	Wife None OR \$	
	OFM None OR \$	
	Records used 1 N 2 Y	
	e. What was the total amount of interest received from foreign bonds and domestic corporate bonds in 1962 by ?	
	Head None OR \$	
	Wife None OR \$	
(Proceed to Question 12)	OFM None OR \$	1
	Records used 1 N 2 Y	<u> </u>
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(Sect	ion IV continued)	STOCKS (Continued)		CENSUS
				USE ONLY
E.I.	- READ NAME (OF ALL ISSUES LISTED IN TABLE C TO RESPONDENT.		
12b.	Have we now c	overed all publicly traded stock and shares of mutual funds held by every membe	r of the family?	
	1 🔲 No	2 Yes (Proceed to 12c.)		
		to Table C if necessary.)		
c.	Was any divide during 1962 by	nd income received from publicly traded corporate stock and mutual funds?	What was the amount	
			of dividend income received in 1962?	
	**	Head 1 No 2 Yes (Ask dividends)	\$	
		Wife 1 No 2 Yes (Ask dividends)	\$	
		OFM 1 No 2 Yes (Ask dividends)	\$	
		Records used	1 N 2 Y	
d.		er of your family receive any capital gains distributions nds during 1962?		
	1 No	2 Yes	What was the amount of these	
		† (1) Did receive any in 1962?	distributions?	
		Head 1 No 2 Yes (Ask amount)	\$	
		Wife 1 No 2 Yes (Ask amount)	\$	
		OFM 1 No 2 Yes (Ask amount)	\$	
		Records used	1 N 2 Y	
		(2) Was this included under the general question on dividend income we discus	ssed before?	
		1 No 2 Yes		
е.	Were any of th a loan with a	e stocks or mutual fund shares discussed earlier pledged as collateral for bank or other lender during 1962? Do not count loans by a broker.]
	1 No	2 Yes	Amount	
		(1) What was the amount of the loan outstanding on December 31, 1962?	\$	
		(E.I Do not include loans to: Chin Colonial C		1
		Records used	. 1 N 2 Y	
f.	During 1962,	did any member of your family maintain an account with a security broker?		
	1 No	2 Tes		
		(1) On balance, did the broker owe your family any money, that is, did you ha balance, or did you owe him money - a net debit balance as of December	ve a net credit 31, 1962?	
		1 None	In what amount?	
			•	1
		2 Credit	\$	-
(Pr	oceed to	3 Debit		
	estion 13)	Records used	. 1 N 2 Y	

13. Talking now abo by your family i	out mortgages on which someone else owed mor n 1962?	ney to your family,	were any such m	ortgages held	CENSUS US ONLY
1 No	2 Yes d a. Was mortgage debt OWED TO in 1962?	What was the amount as of December 31, 1962?		What was the amount of interest income received from mortgages in 1962?	
	Head 1 No 2 Yes (Ask)	\$	(Ask)	\$	
	Wife 1 No 2 Yes (Ask)	\$	(A sk)	\$	
	OFM 1 No 2 Yes (Ask)	. \$	(Ask)	\$	
	Records used	1 N 2 Y		1 N 2 Y	
	nly about money owed to you, was money owed oney owed to you by a business in which you ho er.				
1 No	2 Yes a. Did a business owe in 1962?	What amount was still owed as of December 31, 1962?		What was the amount of interest income received in 1962?	
	Head 1 No 2 Yes (Ask)	\$	(Ask)	8	
	Wife 1 No 2 Yes (Ask)	\$	(Ask)-	\$	
	OFM 1 No 2 Yes (Ask)	\$	(A sk)	\$	
	Records used	1 N 2 Y		1 N 2 Y	
15. At any time durí	ng 1962 was any other money owed to your fam	ily by persons not	living at this add	dress?	
1 No	2 Yes a. Was money owed to ?	What was the amount out- standing on Dec. 31, 1962?		What was the amount of interest income received in 1962?	
	Head 1 No 2 Yes (Ask)	- \$	(Ask)	s	
	Wife 1 No 2 Yes (Ask)	\$	(Ask)	\$	
	OFM 1 No 2 Yes (Ask)	\$	(A sk)	. \$	
	Records used	1 N 2 Y	- 	1 N 2 Y	
16. At any time duri	ng 1962 did your family own its own home?		· · · · · · · · · · · · · · · · · · ·		
1 No	2 Yes a. What is your best estimate of the year-en		· · · · · · · · · · · · · · · · · · ·	\$ 00	
	b. What was the amount of mortgage debt in still outstanding on this house on Decem	ber 31, 1962?		3	
	(E.I Ask only if family has an active b	ousiness interest.)	ecords used	1 N 2 Y	
(Proceed to Question 17)	d. Did your family receive any rental incom with this house during 1962?	e in connection		%	
	1 No 2 Yes How much, less		cords used		

17	. During 1962 did	your family own a vacation home or any	other residences	for t	his family's use?		CENSUS		
	1 No	2 Yes					ONLY		
7		a. What is your best estimate of the y market value of these residences?.	ear-end 1 No	ne.	or	\$ 0)		
		b. What was the total amount of mortg	es on December 3	1?	i				
		1 None	or	• • • •	•••••••	\$	_		
		Re	ecords used		•••••	1 N 2 Y			
		c. Did your family receive any rental residences during 1962?	inc o me in connect	ion '	with these				
					expenses?				
_	*			1 N 2 Y	_				
18	held for investme	of your family own any other real estate ent purposes, or that might be rented to unt property owned by own business.)					,		
	1 No	2 Yes		T					
		real estate in 1962?	What is your esti- mate of the market value as of December 31, 1962	,	What was the imount of mortgage outstanding on December 31, 1962?	What was the amou of rental income no of expenses during 1962?	+		
		Head1 No 2 Yes (Ask)	\$	00	s	\$			
		Wife 1 No 2 Yes (Ask)	\$	00	\$	\$			
		OFM1 No 2 Yes (Ask)	\$	00	\$	\$	_		
		Records used	1 N 2 N		1 N 2 Y	1 N 2 Y			
1	9. Did any member	of this family own any life insurance or	n December 31, 19	62?					
	1 No	2 Yes				What was the face			
		a. Did own any term or group ins	urance?			value of all?			
		Head 1	No 2 Y	es (A sk)	\$	0		
		Wife 1	No 2 Y	es (Ask)	\$	0		
		OFM 1	No 2 Y	es (A sk)	\$	0		
		. ↓ 							
		b. Did own any other types of life insurance?	What was the favorable of all?	ce	What was the loan o of all on December 3	· · · · · · · · · · · · · · · · · · ·			
		Head1 No 2 Yes (Ask)	\$	00	\$	or 1 Don't kno (Complete Table	D)		
		Wife 1 No 2 Yes (Ask)	\$	00	\$	or 1 Don't kno (Complete Table			
İ		OFM 1 No 2 Yes (Ask)	\$	00	s	lor 1 Don't kno	1		
		Records used	• • • • • • • • • • • • • • • • • • • •	• • • •	1 N 2 Y				
		c. Amount of loans outstanding on De these policies. (E.I Do not inc		Amount of loans	_				
		Head 1 Non	Head 1 None or						
		Wife 1 No	\$						
	 	OFM 1 No	ne		or	\$			
	(Proceed to Question 20)	Records used				1 N 2 Y			

Person insured	Name of company (b)	Type of policy	Face value			Premium		
(a) H W	(6)	(c)		(d)	ļ	(e)	(f)	
Other (Specify)			\$	00	\$	l per		
H W Other (Specify)			\$	00	\$	per		
H W)ther (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	l per		
II W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	i per		
H W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			· \$	00	\$	l per		
H W			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	per		
H W Other (Specify)			\$	00	\$	per		
(E.l After completi	ing this table, ask 19c.)				<u> </u>			

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(Section IV continued) E.I. - Ask Questions 24 through 27 only if the respondent indicated previously (Question 5) that the family has an active business interest. Otherwise, skip directly to Question 28. (READ TO RESPONDENT) - Our next series of questions will be concerned with the businesses that your family owns or with which it may be connected. We want to cover all assets of the business, including cash on hand and in banks, plant, equipment, inventory, and so on, and all business debts. Do not include those personal family assets and debts covered in the previous questions. On the other hand, we want to include here the full amount of any checking accounts used for both business and personal purposes. We also wish to include here the business share of assets such as automobiles and residences used for both business and personal purposes and the business share of associated debts. Again we ask that you consult any records that would help us obtain accurate figures as of December 31, 1962. CENSUS 24. Talking first about unincorporated businesses and professional practices which were owned solely by this family during 1962, did any member of this family own an unincorporated business or professional practice? USE ONLY 1 🔲 No 2 Yes (Proceed to (E.I. - Complete schedule for each business owned.) Question 25) Business 1 Business 2 Business 3 a. What type of business or profession is this? b. Who in the family had the business? What was the total value of all assets in the business on Dec. 31, 1962? By this we mean the value carried on the books. Include all current and fixed assets less depreciation and other allowable reserves. What was the total amount of liabilities or debts owed by this business on Dec. 31, 1962? Include all current and long term liabilities as carried on the books. e. (E.I. - Subtract "d" from "c" and enter here.) 2 [Yes 2 Yes Then the total book value of this business, that 2 Yes No No is net assets less liabilities, was about (Skip to (Skip to (Skip to Does that seem about right? What would you say the book value of this business was on December 31? f. If you could have sold this business on December 31, what would have been the market value, that 00 is, proceeds after payment of debt? 00 00 Profit Profit Profit (Go to g(1)) (Go to g(1)) (Go to g(1)) Loss Loss Loss g. Did this business show a profit or loss in 1962? (Skip to g(4)) (Skip to g(4)) (Skip to g(4)) Broke even Broke even Broke even (Go to g(1)) (Go to g(1)) (Go to g(1)) IF PROFIT OR BROKE EVEN Н \$ _<u>w</u> (1) How much money did your family take out of the business as salary, living expenses, or profit during 1962? OFM None OR None (2) How much of the profit was left in the business? (3) (E.1. - Add g(1) and g(2).) That would make No 2 Yes No 2 Yes No Yes your family's total income from this business (Proceed in 1962 \$ _. Does that seem right? to (J. 25) to Q. 25) to Q.25) (If "No") (a) What would be the correct amount? IF BUSINESS LOST MONEY (4) What was the amount of loss? Н (5) How much money did the family take out of the business as salary and living expenses during 1962? W OFM (6) If you had left this money in the Profit 2 Loss 1 Profit 2 Loss business, how much profit or loss would the business have shown? 3 Broke even 3 Broke even 3 Broke even

1 🔲 N

1 🔲 N

2 Y

1 🗀 N

2 🔲 Y

25. Did any member of this family have an active interest We want to include any business or professional pract				, active in managemen	CENSUS USE
1 No 2 Yes					
(Proceed to Question 26) (E.I. complete the following scheme	dule for each partr	ersh	ip in which the famil	y has an interest.)	<u> </u>
	Partnership 1		Partnership 2	Partnership 3	-
a. What type of business or professional practice is this?					
b. Which members of this family are partners?	1 H 2 W 3	OFM	1H 2W 3OF	M 1 H 2 W 3 OF	FM
c. What was the total book value of all assets in this business on Dec. 31, 1962? By this we mean the value carried on the books. Include all current and fixed assets less depreciation and other allowable reserves.	\$`		\$	\$	
d. What was the total amount of liabilities or debts owed by this whole business on Dec. 31, 1962? Include all current and long term liabilities as carried on the books.	\$		\$	\$	
e. (E.I. subtract d from c and enter here.) ————	\$		\$	\$	
Then the total book value of this business, that is, net assets less liabilities was about Does that seem correct?	No 2 (Skip to		1 No 2 Yes		
(If (1) What would you say the book value of " No ") this partnership was on December 31?	\$		\$	\$	
f. What proportion of the business was owned by the members of the family living at this address?		%	9	6 %	6
g. (f $x \in ore(1)$) - Then the share of the book value owned by your family was about?	\$		\$	\$	
h. If you could have sold your family's share of the business on December 31, what would have been the market value, that is, proceeds after payment of debt?	\$	00	\$ 00	0 \$	0
	1 Profit 2 I	_oss	1 Profit 2 Lo	ss 1 Profit 2 Lo	ss -
i. Did this partnership show a profit or a loss in 1962? How much?	\$		\$	\$	_
(If profit (1) What was family's share of this profit	3 Broke even		3 Broke even	3 Broke even	-
or loss) or loss in 1962?	None OR		\$ None OR	None OR	_
family by this partnership in 1962? Include wages, salaries, fees, etc.	\$		\$	\$	
k. Did the partnership owe any money to your family on December 31, as a result of loans you had made to the business?	1 No 2 Proceed to Q. 26)	Yes	1 No 2 Yes (Proceed to Q. 26)	(Proceed to Q. 26)	s
(If (1) How much was owed to your family by 'Yes'') the partnership on December 31, 1962?	\$		\$	\$	
(2) Did you include this amount in the section on money owed to you discussed previously?	1 No 2	Yes	1 No 2 Yes	s 1 No 2 Ye	s
(3) Did you include this debt under the liabilities of this business?	1 No 2	Yes	1 No 2 Ye	s 1 No 2 Ye	s
(4) How much interest did receive H	s		\$	\$	-
	\$		\$	\$	_
OFM	\$		\$	\$	
Records used	1 N 2	Y	1 1 1 N 2 Y	1 N 2 Y	

26.	26. At any time during 1962, did anyone in this family have an active interest in a privately owned or closely held corporation? By closely held or privately owned corporation, we mean a business that has been incorporated but the shares are not available to the public. We are interested only in corporations in which a family member was active in management. 1 No 2 Yes (Proceed to (E.I Complete the following schedule for each privately owned corporation in which the									CENSUS USE ONLY	
	Qu	estion 27) family has an interest.)		Corporati		<u>.</u>	Corporation 2		Corporation	3	
	α.	What type of business is this?									•
						٦					
		What is the name of this corporation? What was the value of all assets in this				\dashv		1			
		business on Dec. 31, 1962? By this we mean the value carried on the books. Include all current and fixed assets less depreciation and other allowable reserves.		\$			\$		\$		
	d.	What was the total amount of liabilities or debts owed by this business on Dec. 31, 196 Include all current and long term liabilities as carried on the books.	62?	\$			\$		s		
	е.	(E.I subtract d from c and enter here) —		\$			\$		s		
		Then the book value of this business, that inet assets less liabilities, was about Does that seem correct?	s,	T	2 Y Skip to		1 No 2	Yes to f)	1 T	Yes	
(If	'')_	(1) What would you say the book value of th corporation was on December 31,1962?	nis	\$		İ	\$		\$		
	f.	What proportion of the total outstanding stoc was owned by your family living at this addr	k ess?		%	ó		%		%	
	g.	(f x e or $e(1)$) - Then the total share of the byvalue owned by your family was about	book	\$			\$		\$		
		Does that seem correct?			2 Y Skip to			Yes to h)		Yes	
(If "No	'')	(1) What would you say your family's share the book value was on December 31, 196		\$			\$		\$		
		If you could have sold your family's shares i this corporation on December 31, what would have been the market value?		\$	0	0	\$	00	\$	00	
	i.	What was the total amount of wages and	Н_	\$			\$		\$		
	salaries, director's fees, bonuses, and	_w	\$			\$		\$			
		• · · · · · · · · · · · · · · · · · · ·	FM	\$	_ _		\$	-	\$		
	i.	What was the total amount of dividend pay-	Н	\$		_	\$	<u> </u>	\$		
	j. What was the total amount of dividend payments made to in 1962 by this corporation?	W 	\$	_		\$	ļ	\$	1 1		
		0	FM	\$		\dashv	<u>\$</u>	<u> </u>	\$		
		How much was the family's share of the carporation's profit or loss in 1962 after corporate tax liability, but before dividend payments?		Profit 3		-	1 Profit 2	Loss	Profit 2	Loss	
				3 Broke ev			3 Broke even		3 Broke ever	-	
	3	Did the corporation owe any money to your family on December 31, as a result of loans you had made to the business?		1 No 2 (Proceed to Q. 27)	Y	es	1 No 2 (Proceed to Q. 27)	Yes	1 No 2 (Proceed to Q. 27)	Yes	
(If 'Ye	s")	1) How much was owed to your family by the corporation on December 31, 1962?		\$			\$		\$		
		Did you include this amount in the section on money owed to you discussed previously?		1 No :	2 🔲 Y	es	1 No 2	Yes	1 No 2	Yes	
	(3) Did you include this debt under the liabilities of this business?		1 No 2	2 Y e	s	1 No 2	Yes	1 No 2	Yes	
	(4) How much interest did receive in 1962 from this loan?	Н	\$			\$	<u> </u>	\$		
		1704 HOM INIS IOUN!	.W	\$	_ _		\$		\$	1_1	
		0	FM	\$		_	\$		\$		
		Records used		1 🔲 N	2 🔲 Y	, ¦	1 N 2] Y	1 N 2	_ Υ [

(Section IV continued) 27. At any time during the past year, did you or any member of your family operate a farm? **CENSUS USE** ONLY 2 Yes (E.I. - Complete the following schedule for each farm.) (Proceed to Question 28) Farm 2 Farm 1 1 H 2 W 3 OFM 1 H 2 W 3 OFM a. Which family member is this? 1 All (Go to c) 1 All (Go to c) b. Does your family own all of this farm, own part of the farm, 2 Part (Go to b(1)) 2 Part (Go to b(1)) or rent the farm? 3 Rent (Skip to k) 3 Rent (Skip to k) (If owns % (1) What proportion of the farm does this family own? % part) 2 Yes c. Is the farm incorporated? 1 No 2 Yes 1 No Н d. How much money income did your family receive from this farm in 1962? We want total receipts, including cash from \$ W Commodity Credit Loans or other government programs, less operating expenses and depreciation. \$ OFM \$ (E.I. - Ask only if incorporated.) e. What was your family's share of any undistributed earnings in 1962 from this farm corporation? f. What was the total value of this farm (on the books) on December 31, 1962? Include the cost of land, buildings, equipment, livestock, stored crops, and other assets LESS deprecia-tion and allowable reserves. Do NOT include crops held under Commodity Credit Loans. g. Again not counting Commodity Credit Loans, how much was owed on mortgages or other debts in connection with the farm itself, \$ \$ the equipment, livestock, or anything else? (E.I. - Subtract "g" from "f" and enter here.) No 2 Yes No 2 TYes h. That would make the book value of the farm, less debts, about ... on December 31. Does that seem correct? (Go to (Go to i or j) i or i) (If (N_0, N_0, N_0)) (1) What would be the correct book value? \$ (E.I. - Ask only if partially owned. Adjust for family share.) \$ \$ i. That would make your share of the book value about . . . ? What would have been the market value of this family's share of the farm if you had sold it at the end of 1962; that is, \$ \$ the amount you would receive after the payment of debts? FOR FAMILIES RENTING FARMS. Η k. How much money income did your family earn from farming during 1962? We want the amount less operating expenses and rental payments for the use of the land. W OFM \$ 1. On December 31, did you own any equipment, machinery, 2 Yes 1 No 2 Yes livestock, or crops on this farm? $^{\text{LII}}_{^{\text{LY}}\text{CS}^{3}}$ (1) What was the market value on December 31? 00 00 (2) How much debt was owed on these on December 31, 1962? 2 🔲 Y 2 7 Y Records used..... 1 N 1 N

		Section V -	LIABILITIES		
(READ TO RESPONDEN	IT)				
Our next few que	estions will cover t	he different types	of personal debt tha	at families frequently	have.
30. Talking first about in list of items, would you not include any d	voutell meifanv m	ember of vour fam	ily owed any install:	sy payment plans, as I ment debt on them on l	read the following December 31, 1962.
Item		How much was	Column (2)	nnot tell amount in	
		December 31, 1962?	Amount of monthly payments?	Number of payments remaining on December 31, 1962?	
	(1)		(2)	(3)	(4)
a. Automobile purchase	No Yes	(A sk)	\$	\$	
b. Home repairs or modernization	No Yes	(Ask)	\$	\$	
 c. Clothing, household furnishings and appliances 	□ No □ Yes	(A sk)	\$	\$	
d. Medical bills, edu- cation, vacations	No Yes	(Ask)	\$	\$	
e. Any other install- ment debt out- standing	No Yes	(Ask)	\$	\$	
(Specify)					97 - 1999 1 - 1999 1 - 1999 1 - 1999
			Records, used	1[N 2 Y
31. Talking now about d your family owed mo 30 day charge accou	ney to any of the fo			lan, would you tell me lude any debt mention	
	Item (1)		How much was still owed on December 31, 1962?	']	money used for?
a. A bank	No Yes	(Ask)	\$		
b. Some other lending institution	No Yes	(A sk)-	\$		
c. Doctors, dentists, hospitals	No Yes	(Ask)	\$		
d. A private individual	No Yes	(Ask)	\$		
e. Retail merchants	No Yes	(Ask)	\$		
f. Any other debts to persons or lenders outside of this fam- ily not previously covered.	No Yes	(Ask)	\$		
(Specify)					
			Records used		N 2 Y
Notes					
,			,		
					,

	SECTIO	ON VI	- FAMILY INCOME			CENSUS USE ONL)
1	EAD TO RESPONDENT)					
tha	fore we finish, we are also interested in learnin t has not been covered with our questions up to	gsomet o this p	hing about the money oint.	you and your family r	eceived during 1962	
32.	How much did receive, before all deducti all full or part-time jobs? Do not include any	ons, as amoun	wages and salaries, l ts you mentioned earli	bonuses or commission or in the interview.	ons during 1962 from	
	Head 1	None	OR	(Record amount)—	\$	
	Wife 1	None	OR	· (Record amount)	\$	
	OFM 1	☐ None	OR	(Record amount)	\$	
ĺ		Reco	rds used		. 1 N 2	Y
	(E.I Probe further if "None" is checked ab 1962 work experience on Page 2.)	ove for	any family member an	d respondent has ind	licated	
33.	Talking now about income not previously cove	ered, w	as any money income	received from		
	old-age pensions, Social Security, or regular p by in 1962?	paymen	ts trom insurance polic	cies or annuities	What was the amo	unt?
	Head 1] No	2 Yes (Ask amoun	nt)	\$	
	Wife 1] No	2 Yes (Ask amoun	nt)	- \$	
	OFM 1] No	2 Yes (Ask amoun	nt)	- \$	
		Reco	rds used		. 1 N 2	Y
34.	There are other types of money income that you as alimony, royalties, regular payments from poself-employment, or anything like that. Was a covered? 1 No 2 Yes (Proceed to Question 35) (E.I Complete schedule for	persons ny mon	outside of the househ ey at all received from	old, veteran's payme n any source that we	nts, income from	
	Type of income			Amount received by		
		-	Head	Wife	OFM	\vdash
			\$	\$.	s	
			\$	\$	s	
			\$	dt	c	
			•	3	\$	
	Records used		\$	\$	\$	<u> </u>
35.	During 1962, did any member of this family rea		1 N 2 Y	N 2 Y		Y
	1 No 2 Yes a. Did realize any such of the such of	gains o No No	r losses? 2 Yes 2 Yes	·(Complete schedule)		
(E.I	Ask questions for each family member wering ''Yes," above.)	if none)	Head	Wife	OFM	
	(1) What was the amount of SHORT-TERM GAIN OR LOSS in 1962 from the sale of stocks or bonds; that is, from the sale of securities held for less than six		1 Gain 2 Loss \$ 3 Broke even	1 Gain 2 Loss	\$ -	>55
	months?	1		3 Broke even	3 Broke even	
	(2) What was the amount of LONG-TERM GAIN OR LOSS in 1962 from the sale of stocks or bonds; that is, from the sale of securities held for six months or more?		1 Gain 2 Loss \$ 3 Broke even	1 Gain 2 Loss \$ 3 Broke even) ss

No 2 Yes	ONL	y capital gains or losse	nis family realize a	6. During 1962, did any member besides stocks or bonds?
Head	J. C.			
Wife OFM OFM OFM OFM OFM OFM OFM OFM OFM OFM		or loss?	alize any such gain	a. Did
Concept to Compared to C		No 2 Yes	1	Head.
Head Wife OFM	Complete schedule)	1		1
(2) What was the amount of SHORT-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property; that is, from the sale of property held for six months or more? (3) What was the amount of LONG-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property held for six months or more? (3) What was the amount of LONG-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property held for six months or more? (3) What was the amount of LONG-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property held for six months or more? (3) What was the amount of SHORT-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property; that is, from the sale of property; the sale of property held for six months or more? (3) What was the amount of LONG-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of		No 2 Yes	1	
(2) What was the amount of \$HORT-TERM GAIN or LOSS in 1962 from the sole of property; that is, from the sole of property held for less than six months? (3) What was the amount of LONG-TERM CAIN or LOSS in 1962 from the sele of property; that is, from the sole of property held for six months or more? Records used	Wife OFM	Head	member X	.l Ask questions for each fa swering "Yes" above.)
Anna was the amount of STURT-TERM VAIN or LOSS in 1962 from the sale of property; that is, from the sale of property held for less than six months? S			t?	(1) What kind of property was
that is, from the sale of property held for less than six months? (3) What was the amount of LONG-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property held for six months or more? Records used	1 Gain 2 Loss 1 Gain 2 Loss	1 Gain 2 Loss	T-TERM GAIN	(2) What was the amount of S
(3) What was the amount of LONG-TERM GAIN or LOSS in 1962 from the sale of property; that is, from the sale of property held for six months or more? Sain 2 Loss Gain 2 Loss Gain 2 Loss	\$	\$	of property; rty held for	that is, from the sale of p
or LOSS in 1962 from the sale of property; that is, from the sale of property held for six months or more? S				less than six months?
that is, from the sale of property held for six months or more? Records used	1 Gain 2 Loss 1 Gain 2 Loss	1 Gain 2 Loss	-TERM GAIN	(3) What was the amount of L
3 Broke even 3 Broke even 3 Broke even Brok	\$ \$	\$	rty held for	that is, from the sale of p
TES	3 Broke even 3 Broke even	3 Broke even		six months or more:
TES	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1 N 2 Y	ds used	R
				TFS
	•			
ı				

SECTION VII	- ENUMERATOR REVI	EW AND ATTITUDINAL QUESTIONS
37. (READ TO RESPONDENT)		
Will you please excuse me a minute wh	ile I review the entries I r	nade so far.
(E.I Mark appropriate hoxes by revie	ewing questionnaire. Do n	ot ask respondent.)
a. Is a ''Yes'' marked for Item		
12(Common stock	s, preferred stocks	
	ds)? (Page 14)	
	1 estate)? (Page 18)	
(1) If at least one "Yes" box m	arked above for I tems 12 o	r 18, ask Questions 38 and 39.
(2) Otherwise skip to Question :	39.	
E.I. for Item 38. Give respondent Flashcard Make an entry for each investment feature m	d A, and ask question. entioned by respondent.	E.I. for I tem 38a. For any reasons respondent considers, ask Question 38a.
(READ TO RESPONDENT)		(READ TO RESPONDENT)
38. In their investment decisions people had in mind. We should like to find out son objectives that you try to achieve in you would you look at this list and tell me next most important, and so on in your program. If some of the objectives are if they play no role in your current investage so.	nething about the our investment program. which is most important, current investment equally important, or,	380. You mention that is an important feature in your investment decisions. Which type of investment would you say best meets this requirement?
Objectives of investment	Rank numerically by importance	
1. Maximum current cash return		
2. Safe, steady return		
3. Growth of capital through appreciation in value		
4. Safety of capital		
5. Liquidity, ready availability or marketability		
6. Minimizing income taxes		
7. Something else (Specify)		
(E.I ASK QUESTION 38a ABOVE)		
38b. What assets would you say represent th	ne best compromise in mee	eting these objectives?
		7,00
	···	
		

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39. That is our last question. It is possible that a representative of the Census Bureau may call upon you again sometime in the next twelve months for some further information. Meanwhile, may I thank you for your cooperation which has been most helpful toward providing

needed statistical information. The Federal Reserve Board will mail you a copy of a report based on this type of survey so that you can see for yourself some of the results of these interviews. If you would like a copy, will you please sign your name to this card? Section VIII - ENUMERATOR'S OBSERVATION E.l. - Complete the table below for all adult persons present during interview. Degree of Cooperativeness Accuracy Present participation Relationship to head when present when present at interview when present (b) (e) (a) (b) (c) 1 Entire interview 1 Dominant person 1 Superior 1 Superior 2 Good 2 Good 2 More than half 2 Active 3 Occasional 3 🔲 Fair 3 Less than half 3 Reluctant HEAD 4 Only once 4 Rare 4 Hostile 4 Poor or twice 5 None Never 1 Dominant person 1 Entire interview 1 Superior 1 Superior 2 Good 2 More than half 2 Active 2 Good 3 Less than half 3 Occasional 3 Reluctant 3 Fair 4 Mostile 4 Only once 4 Poor 4 Rate or twice 5 None 1 Entire interview 1 Dominant person 1 Superior 1 Superior 2 Good 2 More than half 2 Active 2 Good 3 Less than half 3 Reluctant 3 Tair 3 Occasional 4 Only once 4 🔲 Rare 4 Hostile 4 Poor of twice 5 None 1 Entire interview 1 Dominant person 1 Superior 1 Superior 2 Active 2 More than half 2 Good 2 Good 3 Reluctant Less than half 3 Occasional 3 Fair 4 Only once 4 Rare 4 Hostile 4 Poor or twice 5 None 1 Entire interview 1 Dominant person 1 Superior 1 Superior 2 More than half 2 Good 2 Good 2 Active 3 Occasional 3 Less than half 3 Reluctant з 🔙 Fair 4 Only once 4 🔲 Rate 4 Hostile 4 Poor or twice 5 None 1 Entire interview 1 Dominant person 1 Superior 1 Superior 2 Active 2 More than half 2 Good 2 Good 3 Less than half 3 Occasional 3 Reluctant 3 Fair 4 Rare 4 Hostile 4 Poor 4 Only once or twice 5 None 1 Entire interview 1 Dominant person 1 Superior 1 Superior 2 More than half 2 Active 2 Good 2 Good 3 Less than half 3 Occasional 3 Reluctant 3 Fair 4 Only once 4 Rare 4 Hostile 4 Poor or twice 5 None 1 Superior 1 Entire interview 1 Dominant person 1 Superior 2 More than half 2 Active 2 Good 2 Good 3 Less than half 3 Occasional 3 Reluctant 3 🔲 Fair 4 Only once 4 Rare 4 Hostile 4 Poor

5 🔲 None

or twice

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